



# DR. GINNY A. BARO

*keynote speaker* ✨ *#1 bestselling author*

## PROFILE / EXECUTIVEBOUND

DR. GINNY A. BARO, PhD., MBA, MS, CPC, CEO, is an insightful and engaging speaker, trainer, and coach with over 25 years of experience in technology and financial services. She consistently supports leaders of all backgrounds to reach their full leadership potential. She's been an external Leadership Coach for McKinsey & Company's Hispanic/Latino Executive Program since 2021.

## COMPETENCIES

- [Transformational Speaking](#) (click to play)
- Leadership / Executive Coaching
- Masterminds, Facilitation
- Outplacement & Career Coaching
- Personal Branding
- [Women's Self-Care Summit](#) (click for website)

## EXECUTIVE COACHING

### LEADERSHIP DEVELOPMENT

The [Women's Fearless Leadership Mastermind](#) is a predictable, reliable results framework for developing critical leadership skills in only six months. Our members focus on self-leadership, leading, engaging, and influencing high-performing teams, and executing with support. It offers virtual leadership training, private and group coaching, a supportive community of peers, and an ICF-certified leadership coach. Since 2020, it has delivered lasting transformations and results, making it an effective leadership development solution for mid-level to senior-level female leaders and aspiring executives. Let's connect today to explore your needs and objectives.

## CONTACT US



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Let's Connect! Use QR Code



## KEYNOTES, LEADERSHIP TRAINING

### SAMPLE TOPICS (REFER TO DETAILS ATTACHED)

We craft engaging talks to meet critical objectives:

- Elevate Your Career with a Powerful Personal Brand
- Crafting a Powerful Elevator Pitch
- Embracing the Unknown: Developing Resilience through a Growth Mindset
- Communicating with Impact
- Developing Self-Awareness
- Cultivating Strong Relationships, Mentors & Sponsors to Advance Your Career
- Mentoring and Sponsors' Best Practices
- Facilitation Best Practices
- Team Professional Development and Reset
- The Power of Inclusive Networking

### BOOK CLUBS + FIRESIDE CHATS WITH THE AUTHOR

Healing Leadership | Fearless Women at Work (virtual/live)

- Engaging, interactive sessions to kick off book club activities. Provide resources, workbooks, eBooks, paperbacks
- Community discussions & engagement

### CAREER COACHING | OUTPLACEMENT

Resume & LinkedIn profile positioning, strategies to advance and showcase experience & skills powerfully for the next role

- Empowering coaching sessions or masterminds
- Unique Value Proposition, networking, interviewing skills, communication strategies

[DR. GINNY A. BARO, PhD, MBA, MS, CPC, CEO](#), immigrated to the U.S. at age 14 with nothing more than a dream. Today, she is an award-winning international transformational speaker, leadership coach, career strategist, and #1 bestselling author of [Healing Leadership](#) and [Fearless Women at Work](#). Named one of the Top 100 Global Thought Leaders, Dr. Baro specializes in developing talented women and leaders by delivering keynotes, leadership, and coaching programs for organizations, employee resource groups, and Fortune 500 companies across diverse industries. She has been an external leadership coach for the McKinsey & Company Hispanic/Latino Executive Program and SME on Personal Branding since 2021. She earned a Ph.D. in Information Systems, an MS in Computer Science, an MBA in Management, and a BA in Computer Science and Economics. Dr. Baro is a Certified Professional Coach (CPC) accredited by ICF. To learn more, please visit [www.ExecutiveBound.com](http://www.ExecutiveBound.com).

# DETAILED SPEAKING TOPICS & TRAINING

## ELEVATE YOUR CAREER WITH A POWERFUL PERSONAL BRAND

In this session, Dr. Baro shares practical tools and strategies you can apply right away, including:

- Take the Fearless Leader Personal Brand Assessment™ to identify and strengthen your personal brand across five key categories: Self-awareness, unique value proposition, visibility, networking skills, and consistency/authenticity, along with personalized insights based on your total score.
- Advance your goals by understanding the components of a strong personal brand and leverage your Unique Value Proposition (UVP) and distinction in the workplace.
- Execute on building your brand with a growth mindset.

## CRAFTING A POWERFUL ELEVATOR PITCH

Support team members in creating a concise and impactful elevator pitch they can share while networking and navigating a professional workplace. The pitch outlines the following:

- Who are you, and what is your Why?
- What's your expertise, and what impact do you have (a big win)?
- What are you about outside of work?

## EMBRACING THE UNKNOWN: DEVELOPING RESILIENCE THROUGH A GROWTH MINDSET

This training guides audience members to reflect and acquire new tools and strategies to navigate and adapt to change:

- Name the challenges in navigating change and adapting to the unfamiliar from a “human needs” perspective.
- Develop a growth mindset around change and navigating uncertainty with resilience and ease. Encourage a “This is happening for me, not to me” mentality.
- People Managers: Leverage strengths to communicate about the future and build new relationships and support networks. Recognize change management pitfalls to mitigate them proactively.

## COMMUNICATING WITH IMPACT

Communication remains one of the top skills leaders must possess to lead, engage, and influence powerfully. You will uplevel skills to:

- Engage and influence your audience powerfully.
- Assess your communication goals and understand your audience.
- Craft a compelling message addressing your audience's needs with the most effective delivery style .

## DEVELOPING SELF-AWARENESS

Developing self-awareness is foundational to becoming an inclusive and impactful leader. Based on the #1 best-selling book *Healing Leadership* by Dr. Ginny A. Baro, along with a “Developing Self-Awareness Companion Guide,” you'll engage in curated exercises to:

- Raise your EQ, connect with your emotional state, and influence your energetic state.
- Recognize and Monitor Your Needs & Values.
- Know your superpowers.

## THE POWER OF INCLUSIVE NETWORKING

In today's world, exploring tactics to build an inclusive network of allies is essential for career and personal growth. As an engaged team member during this training, you'll learn how to:

- Take the “How's Your Network Assessment” to identify ways to expand your network and engage with diverse stakeholders.
- Implement specific networking techniques and best practices.
- Navigate networking in a hybrid workplace to achieve goals aligned with your professional development aspirations.

## FACILITATION BEST PRACTICES

In 60 minutes, we prepare, deliver, and facilitate the training and group coaching session with Q&A to prepare your facilitators to engage their groups confidently. The objectives include:

- Set the foundation for successful facilitation - leverage The ABC Facilitation Framework™
- Engaging members by leveraging the “human needs” theory
- Engagement tools and templates

## CULTIVATING STRONG RELATIONSHIPS, MENTORS & SPONSORS TO ADVANCE YOUR CAREER

Guide mentees and mentors to:

- Understand the importance of having a strong network and the differences between sponsors and mentors.
- Discover best practices to develop sponsor and mentor relationships.
- Assess the strength of your network and create your Centers of Influence diagram.

# DETAILED SPEAKING TOPICS & TRAINING

## HOW TO GROW YOUR VALUE & SKILLS IN A HYBRID WORKPLACE WITHOUT BURNOUT

During this valuable training, participants will discover how to:

- Create opportunities to continue growing and advancing in your career, especially in a hybrid environment
- Explore strategies for building a network of “allies” and enhancing your personal brand while stepping out of your comfort zone, investing, and betting on yourself.
- Understand the value and opportunities for Self-care as an essential component for a high-performing, successful career and life.

## ESTABLISHING YOUR LEADERSHIP VISION & EXECUTING YOUR 12-MONTH PLAN

As an engaged participant, you will acquire proven tools and strategies to:

- Identify a clear direction to grow as a leader in 202X with meaningful goals
- Understand what it will take to accomplish those goals.

Create a realistic action plan reflecting meaningful goals with actionable steps and timelines.

## BUILDING PSYCHOLOGICAL SAFETY

Participants will explore:

- The science that shows why psychological safety matters and how it benefits team performance.
- How you can contribute to building Psychological Safety in the workplace.
- Critical components to sustain a psychologically safe work environment.

## MENTORS AND SPONSORS BEST PRACTICES

In only 60 minutes, this training delivers impactful value to develop the mentors in your organization:

- Benefits of mentoring/sponsoring and pillars for success.
- Building trust and creating safety virtually and in person.
- The “Chemistry Session” and building the relationship for success.

## TEAM PROFESSIONAL DEVELOPMENT AND RESET

This 4-hour implementation session supports CEOs and senior leaders to help team members:

- Clarify their Why for working at the organization and how they are currently living their purpose.
- Identify how to deliver the most valuable and impactful outcomes
- Enhance communication skills that nurture trust, collaboration, and mutual respect to increase mutual understanding and team impact.

## BOOK CLUB & FIRESIDE CHAT WITH THE AUTHOR: #1 BESTSELLING BOOK HEALING LEADERSHIP: HOW TO LEAD, LOVE, AND THRIVE IN BUSINESS AND LIFE

Engage book club participants to embark on a thought-provoking journey to discover the critical leadership skills leaders must possess today to overcome challenges and thrive in a shifting world. Book club members learn:

- The secrets to healing leadership and developing Self-leadership, including creating meaningful connections to leading with love and inclusivity.
- Expert advice on how to lead, engage, and influence others authentically.
- A unique roadmap to develop self, coach, mentor, and uplift others.